For:

With:

P.O. BOX 100729

In Account BUYING TIME(35698)

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



## **KCBS TV**

1021-424649

02/25/2013-03/10/2013

03/10/2013

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 13

04/09/2013

Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63311

02/26/2013-03/05/2013

**Contract Dates: Customer Order:** 

Linked Order:

/ 2658

CPE:

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796

ATTN:Accounts Payable

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight								Total		
Line	Description			Buy Line Dates	<b>3</b>	мту	VTFSS	Dur	Spots	Rate	
1	CBS2 NEWS	5A		02/26/2013-02/2		. T		30	1	150.00	
	*LUR*										
1	Week Of		MTWTFSS	2	Spots Per Week		Rate_				
	02/25/2013-03/03/201	3	.T	2	<u>Spois Fei Week</u>	-	150.00				
		ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
i	02/26/2013 Tu	u 05:57:06 AM		WG0313H		30	150.00				
2	CBS2 NEWS	6A		02/28/2013-02/2	28/2013	T		30	1	150.00	
	*LUR*										
1								A			
·	Week Of		MTWTFSS	<u> </u>	Spots Per Week	=	Rate				
ı	02/25/2013-03/03/201	3	T		1		150.00				
I	Air Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
l	02/28/2013 Ti	06:38:20 AM		WG0313H	10	30	150.00				
3	THE EARLY	SHOW		02/27/2013-02/2	27/2013	W .		30	1	150.00	
	*LUR*			W.		V	W				
I				W 1			100				
I	Week Of		MTWTFSS	3	Spots Per Week	10000	Rate				
	02/25/2013-03/03/201	3	W		1		150.00				
I	Air Date D	ay <u>Air Time</u>	M/G For	<u>Material</u>	, -	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
		e 08:51:52 AM		WG0313H		30	150.00				
4	CBS SUNDA	V MODNING		03/03/2013-03/0	12/2012		<u> </u>	30	1	500.00	
	*LUR*	TIMORINING		03/03/2013-03/0	J3/2013		. 3	30	<u> </u>	300.00	
l	LON										
l	Week Of		MTWTFSS	<u> </u>	Spots Per Week	_	Rate				
٠.		2	S		1		500.00				
	02/25/2013-03/03/201	3	_								
				Material		Dur	Rate	Dehit	Credit	Remarks	
	Air Date D	ay <u>Air Time</u> u 06:28:56 AM	M/G For	Material WG0313H		<u>Dur</u> 30	<u>Rate</u> 500.00	Debit	Credit	Remarks	

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# **KCBS TV**

INVOICE

Account Exec:

Andrew Del Guercio

02/26/2013-03/05/2013

Office: Contract Num: KCBS-TV

1021-63311

**Contract Dates:** 

**Customer Order:** 

Linked Order:

In Account BUYING TIME(35698) With:

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796

ATTN:Accounts Payable

CPE: / 2658

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424649 Page 2 of 13 Invoice Date: 03/10/2013 04/09/2013 Billing Cycle: Weekly 02/25/2013-03/10/2013 **Billing Period:** Net 30 days

Buy	Flight								Total		
.ine	Description			Buy Line Date	s	мт	WTFSS	Dur	Spots	Rate	
5	FACE THE I	NATION		03/03/2013-03	/03/2013		S	30	1	500.00	
*LUF	₹*										
Wee	k Of		MTWTF	SS	Spots Per Week		Rate				
02/2	5/2013-03/03/20	13	S		1		500.00				
Air D	Date [	Day Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
03/0	3/2013	Su 08:53:46 Al	И	WG0313H		30	500.00			V.	
6	17:00:00-17	:30:00		03/03/2013-03/	/03/2013		S	30	1	500.00	
*LUF	R* cbs news @ 5							-		in the second	
Wee	k Of		MTWTF	<u>s s</u>	Spots Per Week		Rate				
02/2	5/2013-03/03/20	13	S		1		500.00				
Air D	Date <u>C</u>	Day Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
03/0	3/2013	Su 04:59:36 PI	Л	WG0313H	10	30	500.00				
7	17:00:00-17	:30:00		03/02/2013-03/	/02/2013		.S.	30	1	550.00	
*LUF	R* cbs news @ 5	p				1	M.				
				. 1							
Wee			MTWTF	<u>S S</u>	Spots Per Week	1000	Rate				
02/2	5/2013-03/03/20	13	S.		1		550.00				
Air D	<u>Date</u> <u>[</u>	Day <u>Air Time</u>	M/G For	<u>Material</u>	0	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
03/0	2/2013	Sa 05:09:30 Pl	1	WG0313H		30	550.00				
8	18:00:00-19	:00:00	The same of	03/03/2013-03/	/03/2013		S	30	1	500.00	
*LUF	<b>?</b> *										
Wee	ık Of		MTWTF	s s	Spots Per Week		Rate				
	<u>5/2013-03/03/20</u>	13	S	<del></del>	<u> </u>		500.00				
Air D	)ate Γ	Day <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
, L		Su 06:36:28 PI		WG0313H		30	500.00		<u> </u>	. tomano	

For:

With:

P.O. BOX 100729

In Account BUYING TIME(35698)

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



**KCBS TV** 

INVOICE

Page 3 of 13

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63311

**Contract Dates:** 

02/26/2013-03/05/2013

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE:

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796

ATTN:Accounts Payable

/ 2658

wendy greuel for mayor Broadcast airtimes represented are reported to the nearest second. Invoice Num: 1021-424649

02/25/2013-03/10/2013

Invoice Date: 03/10/2013 Billing Cycle: Weekly

**Billing Period:** 

04/09/2013 Net 30 days

uy	Flight				Builing Bete	_	N T	WTFSS		Dur	Total	Date	
ne	Descri	Ption ER WEEK	(END OA		Buy Line Date					Dur	Spots	Rate	
9	LUR*	ER WEEK	LEND SA		03/02/2013-03/	02/2013		. S .		30	11	750.00	
	LUR												
1	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
(	02/25/2013-03/	03/2013		S .		1		750.00					
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks	
(	03/02/2013	Sa					30					Credit	
10	ET \\/E	EKEND S	24		03/02/2013-03/	(02/2012		е		30	1	700.00	
	LUR*	ENEND	5A		03/02/2013-03/	02/2013				30		700.00	
	LOIX												
١	Week Of			MTWTFS	S	Spots Per Week		Rate					
-	02/25/2013-03/	03/2013		S.	<u>-</u>	1		700.00					
		_					155			10			
_	Air Date	-	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	A	Credit	<u>Remarks</u>	
(	03/02/2013	Sa	07:53:23 PM		WG0313H		30	700.00					
11	CBS2	NEWS 11	A		02/26/2013-03/	01/2013	. T V	VTF	1,000	30	4	500.00	
*	LUR*				1		N						
-	Week Of			MTWTFS	<u>S</u>	Spots Per Week	1000	Rate					
(	02/25/2013-03/	03/2013		.TWTF		4		500.00					
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
(	02/26/2013	Tu	11:11:50 AM	- 10	WG0313H		30	500.00					
(	02/27/2013	We	11:13:05 AM		WG0313H		30	500.00					
(	02/28/2013	Th	11:23:04 AM	0	WG0313H		30	500.00					
(	03/01/2013	Fr	11:23:34 AM		WG0313H		30	500.00					
12	THE D	OCTORS	}		02/27/2013-03/	01/2013	W	.F		30	2	600.00	
*	LUR*												

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



## **KCBS TV**

INVOICE

Page 4 of 13

Account Exec:

Andrew Del Guercio

02/26/2013-03/05/2013

Office: Contract Num: KCBS-TV

ım: 1021-63311

Contract Dates:

Customer Order:

Linked Order:

**CPE**: / / 2658

In Account BUYING TIME(35698)
With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable Product Desc:

wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424649 Invoice Date: 03/10/2013

Billing Cycle: Weekly
Billing Period: 02/25/2013-03/10/2013

PAY BY 04/09/2013 Net 30 days

у	Flight												Total		
е	Descrip	otion			Buy Line Dates			MΤV	WTFSS		Dur	•	Spots	Rate	
V	Veek Of			MTWTFSS		Spots Per Wee	<u>k</u>	_	Rate						
0	2/25/2013-03/0	3/2013		W.F		:	2		600.00						
P	ir Date	Day	Air Time	M/G For	<u>Material</u>		_	<u>Dur</u>	Rate		Debit	_	Credit	<u>Remarks</u>	
0	2/27/2013	We	02:53:30 PM		WG0313H			30	600.00						
0	3/01/2013	Fr	02:35:34 PM		WG0313H			30	600.00						
3	DR.PHI	L			02/26/2013-03/01	1/2013		. T W	TF		30	)	4	600.00	
*	LUR*													kit.	
V	Veek Of			MTWTFSS		Spots Per Wee	k		Rate_						
	<u>veek 01</u> 2/25/2013-03/0	13/2013		.TWTF		· ·	<u>k</u> 4	=	600.00	100				-10	
	2/23/2013-03/0	13/2013					•		000.00	11.0	. 1				
<u> </u>	<u>sir Date</u>	Day	Air Time	M/G For	<u>Material</u>		_	<u>Dur</u>	Rate		Debit	₩ -	Credit	<u>Remarks</u>	
0	2/26/2013	Tu	03:25:28 PM		WG0313H			30	600.00		M	Par.			
0	2/27/2013	We	03:14:24 PM		WG0313H		60/	30	600.00						
0	2/28/2013	Th	03:46:20 PM		WG0313H			30	600.00						
0	3/01/2013	Fr	03:29:34 PM		WG0313H			30	600.00						
1	JUDGE	JUDY			02/26/2013-03/01	1/2013	- All	. T W	TF		30	)	4	600.00	
*	LUR*						1933								
٧	Veek Of			MTWTFSS		Spots Per Wee	k		Rate_						
_	2/25/2013-03/0	3/2013		.TWTF		7	_ 4	=	600.00						
	ir Date		Air Time	M/G For	Material			<u>Dur</u>	Rate		Debit		Credit	Remarks	
	2/26/2013	<u>Day</u> Tu	04:19:38 PM	IVI/G T OI	WG0313H			30	600.00		Denir	_	Cieuii	<u>Izellialize</u>	
	2/26/2013		04:19:38 PM 04:17:48 PM		WG0313H			30	600.00						
	2/28/2013	Th	04:17:48 PM 04:43:07 PM		WG0313H			30	600.00						
	3/01/2013	rn Fr			WG0313H WG0313H			30	600.00						
	3/01/2013	ГІ	U4. I I . 30 PW		wG0313F			30	000.00						
5	17:00:0	0-18:00:0	00		02/27/2013-02/28	3/2013		W	т		30	)	2	500.00	
*	LUR* cbs news	@ 5p													

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



**KCBS TV** 

INVOICE

Account Exec:

Andrew Del Guercio

Office: KCBS-TV Contract Num: 1021-63311

02/26/2013-03/05/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 2658

In Account BUYING TIME(35698) With: 650 Massachusetts Ave NW Ste 210

Van Nuys, CA 91406-3813

Washington, DC 20001-3796 ATTN:Accounts Payable

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424649 Page 5 of 13 Invoice Date: 03/10/2013 04/09/2013 Billing Cycle: Weekly 02/25/2013-03/10/2013 **Billing Period:** Net 30 days

y	Flight									Total		
•	Descrip	tion			Buy Line Date	S	MTV	WTFSS	Dur	Spots	Rate	
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
02	/25/2013-03/03	3/2013		W T		2		500.00				
<u>Aiı</u>	Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>	
02	/27/2013	We	05:55:39 PM		WG0313H		30	500.00				
02	/28/2013	Th	05:24:24 PM		WG0313H		30	500.00				
 6	18:00:00	)-18:30:0	00		03/02/2013-03/	02/2013		. S .	30	1	550.00	
*L	UR* cbs news	@ 6p										
۱۸/	eek Of			MTWTFS	9	Spots Per Week		Rate_				
	/25/2013-03/03	3/2013		S.	<u>o</u>	<u> </u>	_	550.00		W.		
02	/23/2013-03/00	5/2013				'		330.00				
Aiı	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
03	/02/2013	Sa	06:10:13 PM		WG0313H		30	550.00				
7	18:00:00	)-18:30:0	00		02/26/2013-03/	01/2013	. T W	TF	30	4	500.00	
*L	UR* cbs news	@ 6p			est							
W	eek Of			MTWTFS	s	Spots Per Week	1	Rate				
	/25/2013-03/03	3/2013		.TWTF		4	and the same of	500.00				
<u>Ai</u>	Date	Day	Air Time	M/G For	Material	0 2	Dur	Rate	Debit	Credit	<u>Remarks</u>	
02	/26/2013	Tu	06:13:37 PM		WG0313H		30	500.00				
02	/27/2013	We	06:11:58 PM		WG0313H		30	500.00				
02	/28/2013	Th					30				Credit	
03	/01/2013	Fr	06:25:20 PM		WG0313H		30	500.00				
18	ET				02/26/2013-02/	28/2013	. T W	т	30	3	1,400.00	
*L	UR*											

For:

With:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



wendy greuel for mayor

**KCBS TV** 

**INVOICE** 

Page 6 of 13

Account Exec: Andrew Del Guercio

Office: KCBS-TV Contract Num: 1021-63311

02/26/2013-03/05/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / 2658

In Account BUYING TIME(35698) 650 Massachusetts Ave NW Ste 210

> Washington, DC 20001-3796 Broadcast airtimes represented are reported to the nearest second. ATTN:Accounts Payable

Invoice Num: 1021-424649 Invoice Date: 03/10/2013 Billing Cycle: Weekly

02/25/2013-03/10/2013 **Billing Period:** 

04/09/2013 Net 30 days

uy	Flight									Total	
ne	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS	<b>.</b>	Spots Per Week		Rate			
	02/25/2013-03/03	3/2013		.TWT	-	3		1,400.00			
								,			
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/26/2013	Tu	07:10:36 PM		WG0313H		30	1,400.00			
	02/27/2013		07:11:06 PM		WG0313H		30	1,400.00			
	02/28/2013	Th	06:58:27 PM		WG0313H		30	1,400.00			
19	INSIDER	₹			02/26/2013-03/0	1/2013	. T '	WTF	30	4	1,400.00
_	*LUR*										
	Week Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate			
	02/25/2013-03/03	3/2013		. T W T F		4		1,400.00			
	Air Date	Dav	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks
	02/26/2013	Tu	07:41:08 PM		WG0313H	100	30	1,400.00			
	02/27/2013		07:46:07 PM		WG0313H		30	1,400.00			
	02/28/2013	Th	07:41:14 PM		WG0313H		30	1,400.00			
	03/01/2013	Fr	07:40:21 PM		WG0313H		30	1,400.00			
					(I) (II)			0			
20		OR XX\	I: CARAMOAN		02/27/2013-02/2	7/2013	V	V	30	1	8,000.00
	*LUR*					10 /2					
	Week Of			MTWTFSS		Spots Per Week		Rate			
	02/25/2013-03/03	3/2013		W		1		8,000.00			
	02/20/2010 00/00	<i>3</i> /2010		Massa		·		0,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	02/27/2013	We	07:59:01 PM		WG0313H		30	8,000.00			
21	NCIS				02/26/2013-02/2	6/2013	. т		30	1	8,000.00
	*LUR*						,				

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

CBS TELEVISION STATIONS



## **KCBS TV**

1021-424649

02/25/2013-03/10/2013

03/10/2013

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 7 of 13

04/09/2013

Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63311 02/26/2013-03/05/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2658

In Account BUYING TIME(35698) With:

650 Massachusetts Ave NW Ste 210

WENDY GREUEL FOR MAYOR (345395)

Washington, DC 20001-3796 ATTN:Accounts Payable

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

D	Flimba										Total		
Buy Line	Flight Description	n			Buy Line Dates		мти	VTFSS		Dur	Spots	Rate	
LIIIE	Description	'''			Buy Line Dates		IVI I V	VIFSS		Dui	эрогэ	Nate	
	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
02	2/25/2013-03/03/2	013		.T		1		8,000.00					
<u>Ai</u>	<u>ir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
02	2/26/2013	Tu	07:59:01 PM		WG0313H		30	8,000.00					
22	THE GOO	D WIF	E		03/03/2013-03/0	03/2013		. S		30	11	8,000.00	
*L	_UR*												
											W		
	Veek Of			MTWTFS:	<u>S</u>	Spots Per Week	_	Rate	1000				
02	2/25/2013-03/03/2	013		S		1		8,000.00					
<u>Ai</u>	<u>ir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	- Marie -	Credit	Remarks	
03	3/03/2013	Su	09:37:36 PM		WG0313H		30	8,000.00					
23	PERSON	OF IN	TEREST		02/28/2013-02/2	28/2013	тт		1	30	1	8,000.00	
*L	_UR*												
	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	N	Rate					
02	2/25/2013-03/03/2	013		T		1		8,000.00					
<u>Ai</u>	<u>ir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
02	2/28/2013	Th	09:40:08 PM	1 1	WG0313H	) ×	30	8,000.00					
24	THE MEN	ΓALIS	Т		03/03/2013-03/0	03/2013		. S		30	1	8,000.00	
*L	_UR*												
				1.714.7	•	0 · 5 · W ·		5.					
	<u>/eek Of</u>	0.10		MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
02	2/25/2013-03/03/2	013		S		1		8,000.00					
Ai	ir Date	<u>Day</u>	Air Time	M/G For	Material		_Dur	Rate	Debit	-	Credit	Remarks	
03	3/03/2013	Su	10:45:03 PM		WG0313H		30	8,000.00					
25	CBS2 NE\	VS 11	P		02/27/2013-03/0	03/2013	W .	S		30	2	1,400.00	,
*L	_UR*												

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



## **KCBS TV**

**INVOICE** 

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63311

02/26/2013-03/05/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 2658

In Account BUYING TIME(35698) With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424649 Page 8 of 13 Invoice Date: 03/10/2013 04/09/2013 Billing Cycle: Weekly 02/25/2013-03/10/2013 **Billing Period:** Net 30 days

y	Flight									Total	
е	Descri	ption			Buy Line Date	s	MT	WTFSS	Dur	Spots	Rate
	Week Of			MTWTF	SS	Spots Per Week		Rate			
	02/25/2013-03/0	03/2013		WS		2		1,400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	02/27/2013	We	11:32:49 PM		WG0313H		30	1,400.00			
	03/03/2013	Su	11:26:35 PM		WG0313H		30	1,400.00			
26	DAVID	LETTER	MAN		02/26/2013-02/	26/2013	. T		30	1	700.00
	*LUR*										i.
	Week Of			MTWTFS	2.0	Spots Per Week		Rate_			
	02/25/2013-03/0	13/2013		.T	<del>5                                    </del>	<u>Spois Fei Week</u> 1	-	700.00			
	02/23/2013-03/0	03/2013				ı		700.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/26/2013	Tu	12:31:27 AM		WG0313H		30	700.00			
27	CBS2	NEWS 5A	ı		03/04/2013-03/	04/2013	М		30	1	150.00
	**LUR**				100						
	Week Of			MTWTFS	ss	Spots Per Week		Rate			
	03/04/2013-03/	10/2013		M	. 1	1	No. of Concession, Name of Street, or other party of the Concession, Name of t	150.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	1 /	Dur	Rate	Debit	Credit	Remarks
	03/04/2013	Мо	05:56:41 AM		WG0313H		30	150.00			
28	CBS2 I	NEWS 6A			03/04/2013-03/	04/2013	М		30	1	150.00
	**LUR**	<u></u>									
	Week Of			MTWTF	SS	Spots Per Week		Rate			
	03/04/2013-03/	10/2013		M	<del></del>	1	<del>-</del>	150.00			
	Air Date	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	<u>Dato</u>	Duy	06:27:42 AM	, 🔾 1 01	WG0313H		30	150.00	<u> </u>	Orount	

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



**KCBS TV** 

**INVOICE** 

Page 9 of 13

Account Exec:

Andrew Del Guercio

Office:

KCBS-TV 1021-63311

Contract Num: 02/26/2013-03/05/2013

**Contract Dates: Customer Order:** 

Linked Order:

/ 2658

In Account BUYING TIME(35698) With:

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796

ATTN:Accounts Payable

CPE:

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

02/25/2013-03/10/2013

Invoice Num: 1021-424649 Invoice Date: 03/10/2013 Billing Cycle: Weekly

**Billing Period:** 

04/09/2013 Net 30 days

Buy	Flight									Total		
Line				Buy Line Date	es	MTV	WTFSS		Dur	Spots	Rate	
29	THE EARLY S	HOW		03/04/2013-03	/04/2013	М			30	1	150.00	
	**LUR**											
	Week Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate_					
	03/04/2013-03/10/2013		M		1		150.00					
	Air Date Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
		07:29:27 AM	<u>W/O 1 01</u>	WG0313H		30	150.00	Debit	-	Orcuit	remarks	
30	CBS2 NEWS 1  **LUR**	1A		03/04/2013-03	/04/2013	M			30	1	500.00	
	LUK											
	Week Of		MTWTFS	S	Spots Per Week		Rate					
	03/04/2013-03/10/2013		M		1	-	500.00			No.		
	Air Date Day	Air Time	M/G For	Material		_Dur	Rate	Debit	M	Credit	Remarks	
		11:10:35 AM	IVI/G FOI	WG0313H	100	30	500.00	Debit		Credit	Remarks	
31		S		03/04/2013-03	/04/2013	М			30	11	600.00	
	**LUR**			- 1		1	M.					
	Week Of		MTWTFS	s	Spots Per Week	No. of Concession, Name of Street, or other party of the Concession, Name of t	Rate					
	03/04/2013-03/10/2013		M	W 10	1		600.00					
	Air Date Day	Air Time o		Material	J ~	Dur	Data	Debit		Oro dit	Domorko	
	•	Air Time 02:43:07 PM	M/G For	Material WG0313H		<u>Dur</u> 30	Rate 600.00	Debit	-	Credit	<u>Remarks</u>	
		02.40.07 T W										
32				03/04/2013-03	/04/2013	M			30	11	600.00	
	**LUR**											
	Week Of		MTWTFS	S	Spots Per Week		Rate_					
	03/04/2013-03/10/2013		M		1	-	600.00					
	Air Data 5	Air Tir	М/С Г	Motor:-!		Due	Det-	D.E.		O!!4	Demort:-	
	=	Air Time 03:55:05 PM	M/G For	Material WG0313H		<u>Dur</u> 30	Rate 600.00	Debit	-	Credit	Remarks	
	U3/U4/2U13 IVIO	U3:33:U3 PIVI		WGUSTSH		30	000.00					

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION © GW



# **KCBS TV**

1021-424649

Invoice Num:

INVOICE

Page 10 of 13

Account Exec:

Andrew Del Guercio KCBS-TV

Office: Contract Num:

1021-63311 02/26/2013-03/05/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2658

In Account BUYING TIME(35698)

With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	03/10/2013		
Billing Cycle:	Weekly	<b>PAY BY</b>	04/09/2013
Billing Period:	02/25/2013-03/10/2013	PAIDI	Net 30 days

Buy	Flight								Total		
.ine	Description			Buy Line Date	es	мт	WTFSS	Dur	Spots	Rate	
33	JUDGE JUD	Υ		03/04/2013-03	3/04/2013	М		30	1	600.00	
**L\	JR**										
Wee	ek Of		MTWTF	<u>s s</u>	Spots Per Week		Rate				
03/0	04/2013-03/10/20	13	М		1		600.00				
Air I	Date [	ay Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
		lo 04:25:09 P	<del></del>	WG0313H		30	600.00	<u></u>		U	
34	17:00:00-18	00.00		03/04/2013-03	104/2012	NA		= 30	4 1 1	500.00	
	JR** cbs news @			03/04/2013-03	7/04/2013	IVI		30		300.00	
	oso nowo e	ΟP									
Wee	ek Of		MTWTF	<u>S S</u>	Spots Per Week		Rate				
03/0	04/2013-03/10/20	13	М		1		500.00				
Air I	Date [	ay Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
		lo 05:28:35 P	· · · · · · · · · · · · · · · · · · ·	WG0313H	10	30	500.00				
35	18:00:00-18	30:00		03/04/2013-03	3/04/2013	М		30	1	500.00	
	JR** cbs news @			00/0 1/2010 00	, 6 1/26 1/3	· · · · · · ·			<u> </u>		
				10			-				
Wee	ek Of		MTWTF	<u>s s</u>	Spots Per Week	10000	Rate				
03/0	04/2013-03/10/20	13	М		1		500.00				
Air I	Date <u>[</u>	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
03/0	04/2013 N	lo 06:08:19 P	1	WG0313H		30	500.00				
36	ET			03/04/2013-03	3/04/2013	M		30	1	1,400.00	
**LU	JR**										
Wee	ek Of		MTWTF:	SS	Spots Per Week		<u>Rate</u>				
	04/2013-03/10/20	13	M		1		1,400.00				
	Date [	ay Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
<u>Air I</u>			Л	WG0313H		30	1,400.00				

For:

With:

P.O. BOX 100729

In Account BUYING TIME(35698)

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

ATTN:Accounts Payable

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



## **KCBS TV**

1021-424649

02/25/2013-03/10/2013

03/10/2013

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

**INVOICE** 

Page 11 of 13

Account Exec:

Andrew Del Guercio KCBS-TV

Office: R

ntract Num: 1021-63311 ntract Dates: 02/26/2013-03/05/2013

Contract Dates: Customer Order:

Linked Order:

/ / 2658

CPE:

650 Massachusetts Ave NW Ste 210 **Product Desc:** wendy greuel for mayor Washington, DC 20001-3796

Broadcast airtimes represented are reported to the nearest second.

PAY BY 04/09/2013
Net 30 days

Buy	Flight									Total		
Line	Descripti	on			Buy Line Date	s	MT	WTFSS	D	ur Spots	Rate	
37	INSIDER				03/04/2013-03/	04/2013	М		3	30 1	1,400.00	
**L	UR**											
We	eek Of			MTWTFS	<u>8 S</u>	Spots Per Week	_	Rate				
03/	/04/2013-03/10/	2013		M		1		1,400.00				
Air	Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	/04/2013	-	07:54:38 PM	,	WG0313H		30	1,400.00			<u></u>	
	ODOO NE	14/0 44	<u> </u>		00/04/0040 00/	0.1/0.04.0				20 -	1 100 00	
38	CBS2 NE	WS 11	Ρ		03/04/2013-03/	04/2013	М			30 1	1,400.00	
L	.OK											
We	eek Of			MTWTFS	<u>s s</u>	Spots Per Week	_	Rate				
03/	/04/2013-03/10/	2013		М		1		1,400.00				
Δir	Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	/04/2013		11:25:48 PM	<u>IVI/O 1 01</u>	WG0313H	10	30	1,400.00	<u> Debit</u>	Credit	<u>itemarks</u>	
								A VA				
39	DAVID LE	HERI	MAN		03/04/2013-03/	04/2013	M			30 1	700.00	
L	.UK				- 1			The same of				
We	eek Of			MTWTFS	SS	Spots Per Week	Section 1	Rate				
03/	/04/2013-03/10/	2013		M		1		700.00				
Δir	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	<i>y</i> -	<u>Dur</u>	Rate	Debit	Credit	Remarks	
	/04/2013	-	12:30:30 AM	IW/G T OI	WG0313H		<u> </u>	700.00		Credit	<u>itemarks</u>	
40 LUI	SIXTY MI	NUTES	5		03/03/2013-03/	03/2013		S	;	30 1	8,000.00	
LUI	IX.											
We	eek Of			MTWTFS	<u>8 S</u>	Spots Per Week	_	Rate				
00/	/25/2013-03/03/	2013		S		1		8,000.00				
02/		Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	Date											

For:

With:

P.O. BOX 100729

In Account BUYING TIME(35698)

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

650 Massachusetts Ave NW Ste 210

Van Nuys, CA 91406-3813

Washington, DC 20001-3796

ATTN:Accounts Payable

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



**KCBS TV** 

INVOICE

Page 12 of 13

**Account Exec:** 

Andrew Del Guercio

02/26/2013-03/05/2013

/ 2658

Office: **Contract Num:**  KCBS-TV

1021-63311

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424649

Invoice Date: 03/10/2013 Billing Cycle: Weekly

02/25/2013-03/10/2013 **Billing Period:** 

04/09/2013 Net 30 days

Buy	Flight								Total		
Line Description		Buy Line Dates			MTWTFSS		Du	r Spots	Rate		
41	THE AMAZING	RACE		03/03/2013-03/0	3/2013 S		30	0 1	15,000.00		
LUF	R										
We	Week Of		MTWTFSS		Spots Per Week		Rate				
02/25/2013-03/03/2013		S		1		15,000.00					
Air	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
03/0	03/2013 Su	08:37:26 PM		WG0313H		30	15,000.00				
42 LET'S MAKE A DEAL			03/05/2013-03/05/2013			. T		30	0 1	1,800.00	
**Ll	UR**					,			Name of the last		
We	Week Of		<u>MTWTFSS</u>		Spots Per Week Rate				No. of Contract of		
03/04/2013-03/10/2013		.T		1 1,800.00							
Air	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
03/0	05/2013 Tu	09:26:50 AM		WG0313H	- 1	30	1,800.00				
43 PRICE IS RIGHT		03/05/2013-03/05/20		/2013 . T		30	0 1	1,800.00			
**Ll	UR**										
147	-1-04		MINTE		Orate Deality		Data				
Week Of		MTWTFS	2	Spots Per Week	100	Rate					
03/0	04/2013-03/10/2013		.T		1		1,800.00				
<u>Air</u>	Date Day	Air Time	M/G For	<u>Material</u>	7	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
03/0	05/2013 Tu	10:27:55 AM		WG0313H		30	1,800.00				
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation		
Time Tota	Fime Totals 61		103,300.0	0		15,495.00	87,805.00	0.00	0.00	0.00	

#### **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

Warranty - We warrant the above broadcasts were made according to the official station log.

P.O. BOX 100729

PASADENA, CA 91189-0729

For: WENDY GREUEL FOR MAYOR (345395)

> 7120 Hayvenhurst Ave Ste 315 Van Nuys, CA 91406-3813

In Account BUYING TIME(35698)

650 Massachusetts Ave NW Ste 210 With:

> Washington, DC 20001-3796 ATTN:Accounts Payable

CBS TELEVISION © GW



**KCBS TV** 

INVOICE

Page 13 of 13

Account Exec: Andrew Del Guercio

Office: KCBS-TV Contract Num: 1021-63311

02/26/2013-03/05/2013 **Contract Dates: Customer Order:** 

Linked Order:

CPE:

**Product Desc:** wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

/ 2658

Invoice Num: 1021-424649

Invoice Date: 03/10/2013 Billing Cycle: Weekly

02/25/2013-03/10/2013 **Billing Period:** 

04/09/2013 Net 30 days

**Billing Notes** 

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV

Gross Billing	103,300.00
Trade Value	0.00
Agency Commission	15,495.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	87,805.00